



## PROGRAM ADVERTISING CONTRACT

We are pleased to offer the Trabuco Hills Girls' Lacrosse Program for your advertising consideration. The funds raised through the sale of the program ads are used to provide better training and game equipment for our team and covers additional costs during the season. Advertising in our program is a cost effective means by which you can reach a large portion of your local patrons. Thank you for your participation in Girls' Lacrosse.

Referred by: [Player should fill in their name here.] \_\_\_\_\_

Yes, I wish to purchase space in the **Trabuco Hills Girls' Lacrosse Program**. Today's date: \_\_\_\_\_

Business Name / Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: [\_\_\_\_\_] \_\_\_\_\_ Fax: [\_\_\_\_\_] \_\_\_\_\_ E-mail: \_\_\_\_\_

Purchaser's Name: [Please print.] \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

The following advertising spaces are available. [Note the exact size and layout on the spec sheet.] The entire media guide will be printed in color.

<input type="checkbox"/> Outside Back Cover..... 8.5" (w) x 11".....\$800.00	<input type="checkbox"/> 1/2 Page .....7.5" (w) x 4.9" ..... \$200.00
<input type="checkbox"/> Inside Cover..... 8.5" (w) x 11".....\$500.00	<input type="checkbox"/> 1/4 Page .....3.65" (w) x 4.9" ..... \$100.00
<input type="checkbox"/> Full Page..... 7.5" (w) x 10".....\$400.00	<input type="checkbox"/> Business Card .3.625" (w) x 2.375" . \$50.00
<input type="checkbox"/> Front Cover Logo..... 8.5" (w) x 2".....\$1,000.00	

The above company/individual hereby agrees to purchase advertising space in the **Trabuco Hills High School Girls' Lacrosse Program**.

All ad copy must be line art, camera-ready art or on disk in Hi-Res (300 dpi) eps, jpeg, tiff, or PDF format.

If you do not have the resources to obtain camera ready artwork, simple typesetting services are available, but ads will not be designed.

☐ Typeset the following message: [Please print in upper and lowercase as desired.]

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Please make your check for the advertisement payable to "Trabuco Hills Girls' Lacrosse."



## PROOF OF ADVERTISEMENT (RECEIPT)

Thank you for your contribution of \$\_\_\_\_\_ to **Trabuco Hills Girls' Lacrosse**.

For this contribution, you will receive a THHS Lacrosse Season Program Ad sized at...

☐ Full Page (location: \_\_\_\_\_) ☐ Half Page

☐ Quarter Page ☐ Business Card

This ad is a... ☐ Business Ad ☐ Personal Ad (doesn't offset Spirit Pack)

Please keep this written acknowledgement of your donation for your tax records. The IRS no longer accepts your canceled check as proof of any donation of \$250 or more. Thank you for your support of Girls' Lacrosse!

**Full Page B/W Ad - \$400**

7.5" (wide) x 10" (tall)

**Outside Back Cover Color Ad- \$800**

8.5" (wide) x 11" (tall)

**Inside Front or Back Cover Color Ad - \$500**

8.5" (wide) x 11" (tall)

**Front Cover (logo only, color) - \$1,000**

8.5" (wide) x 2" (tall)

**Quarter Page B/W Ad - \$100**

3.625" (wide) x 4.9" (tall)

**Business Card B/W Ad - \$50**

3.625" (wide) x 2.375" (tall)

**Half Page B/W Ad - \$200**

7.5" (wide) x 4.9" (tall)

**Advertisement Notes**

- All ads must fit within the box dimensions for the type of advertisement purchased
- Digital formats are preferred as image quality will be lost when ads are scanned
- Minor text corrections will be done, but ad design is the responsibility of the sponsoring business

